



# SYSTEMS AND SOLUTIONS

for restaurants and retail applications



Happy shopping:  
**Sound and Safety** in a  
single integrated system.



# CREATING EXPERIENCES

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Discreet background music, intelligible announcements, easy handling.  
Sounds good.

In many ways, the right acoustics are an important factor in creating a unique atmosphere in shops. After all, music – like light, architecture and interior design – creates a distinctive environment where you can perfectly present your products and make your customers feel good.

The atmosphere created by music can significantly increase browsing time and the frequency of customer visits. Furthermore, studies have shown that music has a very positive effect on buying behaviour. Whatever audience you are targeting, the transmission quality and individual choice of background music is key to the success of any restaurant or shop design.

And at TOA it's about much more than music. Our sound systems also ensure that announcements are crystal clear. Whether you're informing your customers about irresistible offers or calling staff – we offer a range of solutions for restaurants and retail. We work together with you to find a sound concept perfectly tailored to your needs. Does your restaurant, bar or shop need sound? We can help!

## We're here for you!

- Custom planning
- Flexible sound concepts
- Long-standing expertise
- Wide range of products
- Reliable products



## You need more than PA and background music?

From simple sound to highly sophisticated site supervision – our sound and voice alarm systems are exceptionally versatile and reliable. For example, in addition to superb audio quality, our systems also provide a safe environment for the public.



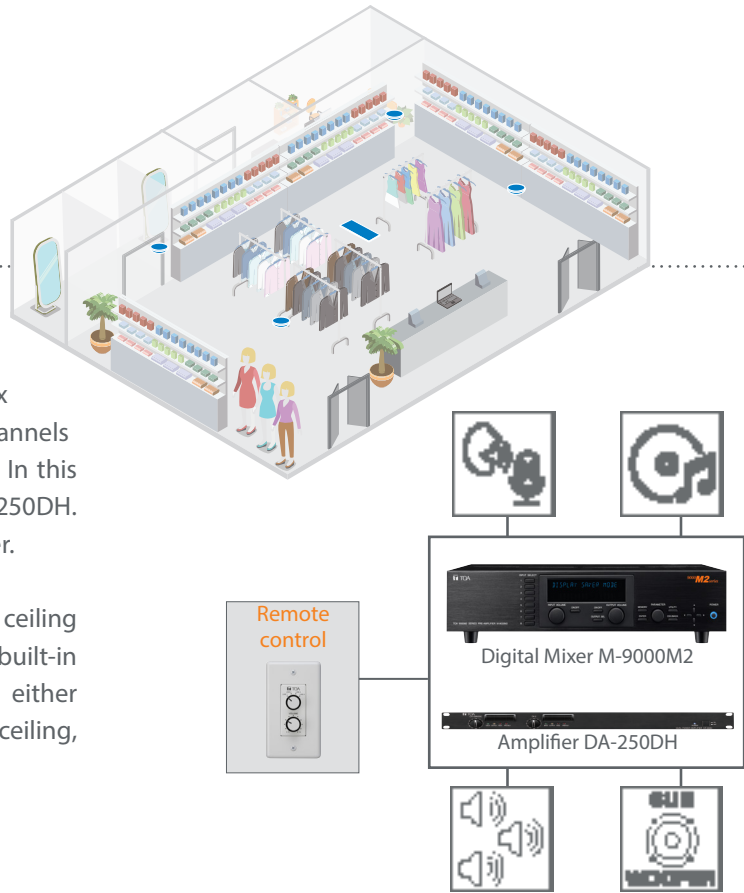
# WHILE STAYING SAFE AND SOUND

## Shop

BGM and Paging Distribution  
Mid Scale Multi Zone

For a clear, bold sound in your shop install a multichannel system, such as our M-9000M2 Matrix Mixer and, depending on the number of channels required, our power amplifier from the DA-Series. In this example we use two channels, therefore the DA-250DH. The volume is controlled using a separate controller.

To obtain the desired sound, we chose our biggest ceiling speaker from the F-Series, the F-2852C. The HB-1 built-in subwoofer boosts the bold bass. It can be fitted either flush in the wall, or directly in the suspended ceiling, depending on the thickness.



## UNIQLO 311 Oxford Street

This project demonstrates how audio technology can be successfully integrated into a visually sophisticated shop design. The challenge was to provide pleasant back-ground music and announcements that would have a positive effect on the perception of the shop without being obtrusive.

We opted for F-series cabinet speakers and ceiling speakers, which are virtually invisible when installed and provide clear sound over a large area. The M-9000M2 Digital Mixer and DA-500FH Digital Power Amplifier were added to meet the need for announcements and music distribution over multiple zones. This allows the background music to be easily adjusted to the individual atmosphere on each floor. The RM-9012 Remote Microphone, installed at every cash desk, ensures that staff can make announcements quickly and easily to specific zones or areas.



# CREATING EXPERIENCES

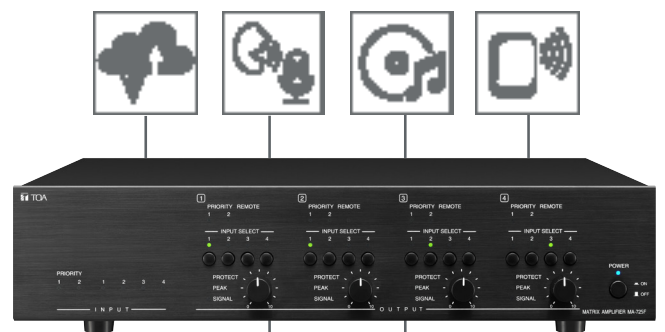
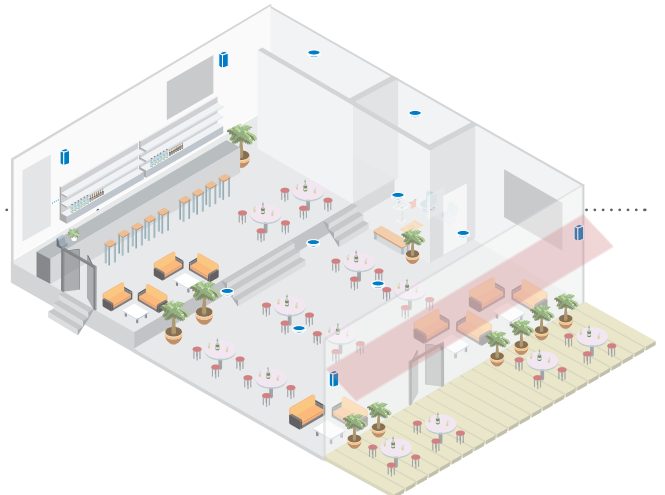


## Restaurant

BGM / Large Scale  
Multi Zone

You want to play Sinatra at the bar, Taylor Swift in the VIP lounge and Elvis Costello at the door? That's no problem with our MA-725F Matrix Mixer. Conveniently control the playlist and volume in four different zones using the optional remote control panels.

For optimal playback, we recommend our F-Series Speakers. Both, the ceiling and cabinet speakers, which are available in weatherproof versions for outdoors as well, have a wide transmission range and a balanced sound. This makes them perfect for installation in the various areas of your restaurant.



Matrix Mixer MA-725F

**Remote control:**  
Bar  
Guest area  
Outdoor area  
Restrooms

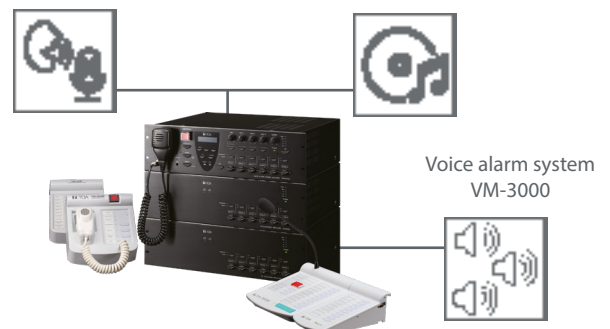
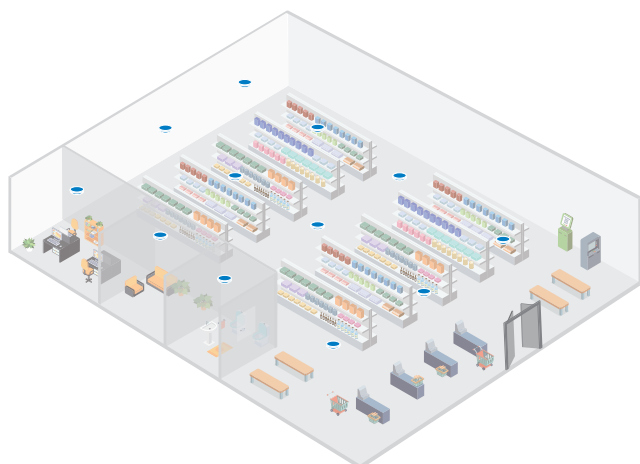
## Supermarket

BGM / Paging  
Mid Scale Single Zone

If you want your customers' shopping to be less of a chore and more of an experience, then a sound system is what you need.

Our VM-3000 allows you to scale your sound. From a simple system for background music to a standard-compliant monitored voice alarm system – scalable

from 1 to 60 zones. You can also add the N-8000 Intercom System to our VM-3000 for a complete package if you need more than just a PA system.



Voice alarm system  
VM-3000



# WITH BACKGROUND MUSIC



## Boutique

BGM / Paging  
Mid Scale Single Zone

A harmonious atmosphere in your shop allows you to present your products in the best possible way. Your products and the environment must be finely tuned to each other. Besides the visual aspects, sound is a key aspect of any shopping experience in your boutique.

Our A-5006 Digital Mixer Amplifier is a state-of-the-art amplifier that also looks great. You can simply load the appropriate equalizer settings for our most popular speakers at the touch of a button to match the sound in your shop even better.



Digital Mixer Amplifier A-5006



## Café / Bar

BGM  
Small Single Zone

In smaller restaurants it is important that the level of the background music is nothing more than perceptible ambience and is not too dominant, otherwise a pleasant atmosphere will be difficult to achieve. Music is like salt in the soup: you shouldn't be able to taste it, but you'd notice if it wasn't there.



The perfect solution for small projects is an installation with the A-5012 Digital Mixer Amplifier and the BS-301 Satellite Speaker System. This comprises a subwoofer and four satellite speakers, which can be harmoniously integrated into your café environment.



AUX

AUX



Digital Mixer Amplifier A-5012

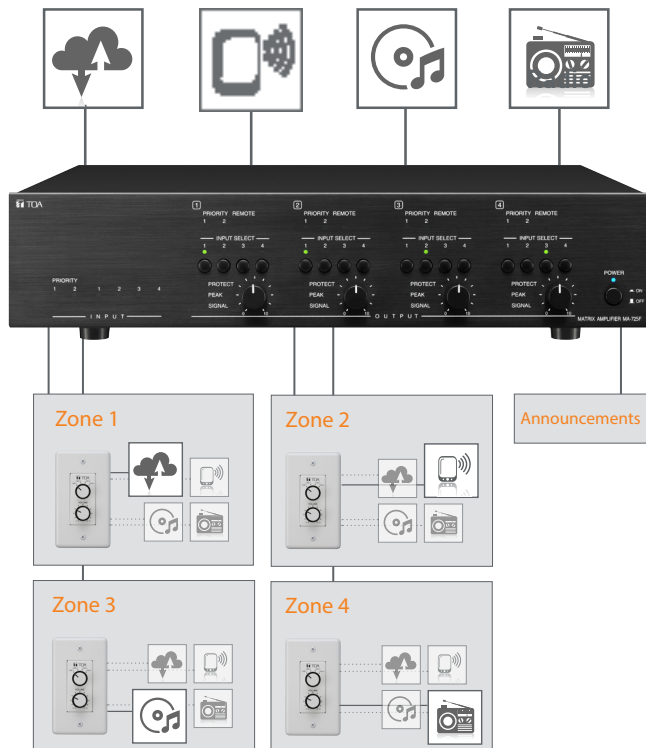


# RECOMMENDED PRODUCTS

## A-5000 Series

Our A-5000 Digital Mixer Amplifiers are a reliable solution for a wide range of applications due to their contemporary aesthetic design, ease of use and various connection options. Besides live DSP-settings, four inputs and mute settings for announcements, the A-5000 Series offers many more advantages:

- Compact: 1U by half 19" width
- Low-impedance or 70/100V
- User friendly (hardware & software)
- 60W or 120W version
- 2 x microphone/line inputs with mute
- 5-band parametric equalizer for all inputs and outputs (DSP)
- Remote control of master volume
- Live DSP settings



## MA-725F

The MA-725F Digital Matrix Mixer Amplifier is a complete solution for multichannel and multizone applications. It combines a 6 x 4 audiomatrix, DSP and 4ch Class-D amplifier (4 x 250W at 70/100V) in one system.

In addition to four independent line inputs and two microphone/line priority inputs, the MA-725F offers predefined DSP settings and an individual choice of input source for each output. The digital matrix mixer amplifier thus guarantees perfect sound with individually selectable background music as well as the option of emergency and general announcements.

- Easy configuration without a PC
- Optional remote control panel with 10-step volume control and programme selector switch



# OUR SPEAKER RANGE

## Speakers

Whether for music, alarm tones or announcements, our ceiling, wall mount and projection speakers (also available in EN54 Certified and Outdoor Weatherproof versions), as well as the rest of the wide range of

TOA speakers provide the perfect solution for every application. All TOA loudspeakers have one thing in common – excellent sound quality.

### Wall Mount Box Speaker

2-way bass-reflex speaker with transformer for Hi/Lo (100V, 70V/ 8 ohms) impedance with 30W of rated output. Easy to install with equipped bracket. IP-X4 rated.



### Projection Speakers

Stylish and outstanding design inspired by the finest lighting fixtures that blend into any interior design. Flexible speaker direction adjustment with accessory brackets.



### Pendant Speakers

Stylish and outstanding design inspired by the finest lighting fixtures. Ideally suited for such venues as shopping malls and restaurants with high ceiling.



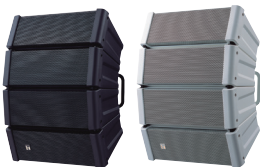
### CS Series Wide Range Horn Speakers

Wide-range paging speakers for voice paging, background music and tone signaling distribution. Weatherproof polyurethane resin paint and impact-proof lightweight ABS resin enclosure.



### HX-5 Variable Line Array Speakers

The compact modular design includes four pre-assembled modules and connects bass and wideband speakers. The dispersion angles are adjustable to 60, 45, 30 and 15 degrees for variable dispersion angles.



### FB-120 Subwoofer

Designed for use in conjunction with TOA HX-5 series or other full-range speakers.

Wide frequency range/ 600W continuous program/ Sensitivity (1W, 1m): 90 dB.



### F Series Wide-Dispersion Speakers

Two-way bass-reflex design. Wide-dispersion characteristics for better sound coverage and improved tonal response. Included accessory brackets expand options for installation. 4", 5" and 8" models. Black/white and weather-proof versions available



### F Series Ceiling Speakers

Expanded listening area coverage thanks to the extra-wide dispersion characteristics makes it possible to utilize fewer speakers to cover a desired area, allowing more cost-effectiveness.



## Planning a retail center? Get in touch!

We support you in the planning and project management of your property and take care of your questions and concerns!

Learn more about us and our products at [www.toa.eu](http://www.toa.eu).

Tel +49 40 25 17 19 17  
Mail [contact@toa-eu.com](mailto:contact@toa-eu.com)





**We supply sound, not equipment.**  
[www.toa.eu](http://www.toa.eu)

My TOA distributor:

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[www.toa.co.uk](http://www.toa.co.uk)

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